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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/611,761	07/01/2003	Madonna M. Ray	P6205US	2152
50173 7590 11/19/2010 GENERAL MILLS, INC. P.O. BOX 1113 MINNEAPOLIS, MN 55440			EXAMINER	
			TRAN LIEN, THUY	
			ART UNIT	PAPER NUMBER
			1789	
			MAIL DATE	DELIVERY MODE
			11/19/2010	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Application No. Applicant(s) 10/611.761 RAY ET AL. Office Action Summary Examiner Art Unit Lien T. Tran 1789 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS. WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 09 September 2010. 2a) This action is FINAL. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. Disposition of Claims 4) Claim(s) 36-42 is/are pending in the application. 4a) Of the above claim(s) _____ is/are withdrawn from consideration. 5) Claim(s) _____ is/are allowed. 6) Claim(s) 36-42 is/are rejected. 7) Claim(s) _____ is/are objected to. 8) Claim(s) _____ are subject to restriction and/or election requirement. Application Papers 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are; a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.

1) Notice of References Cited (PTO-892)

Paper No(s)/Mail Date

Notice of Draftsperson's Patent Drawing Review (PTO-948)

3) Information Disclosure Statement(s) (FTO/SB/08)

Attachment(s)

Interview Summary (PTO-413)
 Paper No(s)/Mail Date.

6) Other:

5) Notice of Informal Patent Application.

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The 112 second paragraph rejection is hereby withdrawn.

Claims 36-42 are rejected under 35 U.S.C. 103(a) as being unpatentable over Seneau (4861601) in view of the books "Breads", "Baking with Julia", "Professional Baking" and "How To Bake".

Seneau discloses a proofed, par-baked ,frozen dough product and a method of making it. The method comprises the steps of preparing a dough, proofing the dough, partially baking the dough and freezing the dough. Column 3 lines 43-45 discloses " a commercial batch of the product"; thus, the dough is a commercially produced shaped dough and the method includes the step " commercially preparing a dough". The partially-baked dough can be fully baked after extended frozen storage. (see columns 2-3)

Seneau does not disclose shaped dough having lobes, sections, portions, a plasticizing agent layer and the steps to obtain such sealing layer and lobes, sections and portions.

The book "Breads" teaches to form a variety of intermediate dough products having aesthetic features such as lobes, section, portions or combination thereof. The book teaches various way is which dough is cut, shaped, stamped, slit etc. to create various configuration and design such as lobe, crown etc... The book also teaches brushing the dough before baking with glaze such as melted butter glazes to soften the crusts. The book also teaches to brush the dough with butter for a velvety finish. As shown on page 28, the brush is used to brush the tops with melted butter over the exposed surface of the roll. The dough is baked at 450 degree F.

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The book "Baking with Julia" teaches to make different artisan breads by different cutting or indentation. For example, in making a pain fendu, the dough is indented and the indentation extends a substantially thickness of the dough to create two different sections. In making an epi, the dough is cut through a substantially part of the dough to create a wheat stalk appearance.

The "Professional Baking" book teaches the major functions of fats in baked items are to tenderize the product and soften the texture, to add moistness and richness, to increase keeping quality, to add flavor. The book also teaches that oil is used as a wash for some kinds of rolls. On pages 78-79, the book also teaches different cuts to the dough to create different looks to the end dough products.

The book "How to Bake" teaches to make different types of bread products. The book teaches to let the dough rise in a bowl after oiling all surfaces of the dough. The dough is then shaped. (pages 41-42,44,46,51.

The books shows that dough can be cut, indented, stamped etc. in many different ways to create different looks to the product. Some cuts can be a short, shallow slashes; other can go deeper. It would have been obvious to one skilled in the art at the time of the invention to cut, indent, stamp the Seneau dough as taught by the books to make different attractive dough baked products. It would also have been obvious to one skilled in the art at the time of the invention to oil the dough surface as taught by the book "How to Bake" or to brush the dough surface with butter as taught in the "Breads" and "Professional Baking" book to obtain the well known benefits of fats as taught in the books. The application of oil or fat softens the crusts, gives velvety

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finish. Fat is also taught to tenderize the product, soften the texture, add moistness and richness, increase keeping quality and add flavor. The "How to Bake" book teaches to oil the dough surfaces during rising and then shape the dough. The properties of reducing dehydration, improving organoleptic and aesthetic properties and fluidizing the dough are inherent in the Seneau dough in combination with the teachings of the cookbook. When the surface is coated with butter or oil, it is inherent a sealing layer is formed.

In the response filed 9/9/10, applicant argues the combination of the references "Baking with Julia, Breads, Professional Baking and How to Bake" with the teachings of Seneau would lead to an inoperable result because the steam injections would be ineffective due to the sealing layer forming a protective barrier between the dough and the steam. This argument is not persuasive because it is a conclusion without any factual evidence. It is not clear what applicant means by steam being ineffective; in what way is the steam effective. As to the properties resulting from the application of the fat layer, it is obviously inherent that the same properties are obtained when the same ingredient is used in absence of evidence showing otherwise.

Applicant's arguments filed 9/9/10 have been fully considered but they are not persuasive.

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within

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TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lien T. Tran whose telephone number is 571-272-1408. The examiner can normally be reached on Monday-Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Keith Hendricks can be reached on 571-272-1401. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

November 18, 2010

/Lien T Tran/

Primary Examiner, Art Unit 1789